



RADIO

2,145

**DAILY
LISTENERS**

FACEBOOK

f

**95,000
DAILY
VIEWS**

NEWS

**491,350
DAILY VIEWS**

**7,000
DAILY ADS**

OVER 10K WEBSITE PAGE VIEWS IN 4 MONTHS

PROMINENT CITIES Petaluma 20%, San Francisco 18%

OTHER CITIES Santa Rosa, Sebastopol, Oakland, San Rafael, Windsor, Napa, Berkeley

82% OF 10K WERE NEW VISITORS TO WEBSITE (AUG. THROUGH NOV.)

OVER 11,000 OTHER MARKETING MATERIALS

WEBSITES

POSTERS

T-SHIRTS

**PRESS
RELEASE**

SENT TO OVER 400 WRITERS, EDITORS, BLOGGERS, TV & RADIO PRODUCERS INCLUDING FOLLOW UP WITH KEY PEOPLE

+ PLUS Calendars on over 15 artists websites

Questions? Contact Juliet Pokorny at 707.477.5309 or juliet@dpokornypresents.com or visit our website at dpokornypresents.com